

BE YOUR BEST – LEADER

(Program Write-up)

BE YOUR BEST – LEADER...!!!

Recharge, Recalibrate & Reboot for all round **Success**

How to Remain Energetic & Enthusiastic – 24 / 7 / 365

Release & Realize your full potential

How to become **Super Rich...!!!**

The Premise:

Personal Growth precedes Professional Success



This is a **Life Transforming Program** designed by **Life Coach | Business Consultant | Master Trainer** **Mr. Sunil Chandra.**

It teaches every participant to succeed by taking complete charge of his life.

Our Life is dependent on the choices that we make and the decisions that we take. Our success is ultimately a function of the quality of choices that we make and the quality of decisions that we take in everyday life.

It is not easy to take qualitative decisions all the time. Life is complex and complete clarity is required to be able to negotiate it as per the constantly changing times.

[This course will give complete clarity on all the issues that may be plaguing individual minds, couples & families and corporate executives in varying stages of evolution.](#)

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Clarity brings confidence. With self-confidence we can face all the challenges. In other words, confidence helps us in challenging the challenges.

Leadership is not merely a political concept. In 21st Century it has assumed new dimensions and intonations. In fact, 21st Century leadership is totally different than its 19th or 20th Century counterpart. In 21st Century, particularly in the last few years, mind boggling changes have taken place in terms of social aspirations, technological advancements, the organizational structures and the tools to execute a project (either industrial project or software development project).

Old mindset, obsolete knowledge and old toolset will not work anymore. People are aware that the society around them has changed. But they have a very general idea about it which is precisely the reason why a large number of individuals remain confused as ever. For example a large number of management books available earlier have become obsolete. They have become a piece of literature and need to be discarded immediately. But there is a scant understanding in people which all management books and which all concepts and approaches to leadership will not work anymore.

This course will give you a specific knowledge about what is old and obsolete, hence to be discarded. This course will give you a specific knowledge of the specific changes that have taken place around us and how to adjust and align around that change to not only negotiate life successfully, but also how to fulfill your dreams, desires and aspirations without any threat of losing out in life.

This course will make you realize your highest inner potential through small **techniques and processes** which will be carried out among and by the participants during this comprehensive course. The small techniques will first help you to **unshackle yourself** from life stopper behaviors and then move on to help you to start working at your highest and total capacity.

Having obtained clarity and developed a comprehensive perspective of life, every participant, irrespective of age, profession, creed and social status, will become more and more certain about the outcomes of the various decisions that he or she takes as well as the choices he or she makes in personal and professional life.

Clarity removes uncertainty, brings in confidence and with it comes the ability to take charge of one's life. This course will not only enable the participants to take charge of their own lives but also steer it in the direction of their own choosing – towards their dreams, desires and passions – towards their ultimate life goals...towards acquiring wealth.

In this course you will realize that you are the co-creator of your destiny. After this realization you will also be trained in the techniques of how to create your own future.

The course is also unique in a very special way. While sharing every possible life concept, the trainer will not only tell you “WHAT” the concept is but also “HOW” to implement the same practically in your day to day life and achieve sustained success.

Parenting has undergone a sea change and has to be addressed with a fresh approach. This course covers how to handle the **emotional conflicts of the teenagers, the parents, the managers, the professionals** and so on.

The course will teach you a unique method of how to lead a stress free and disease free life.

A unique and powerful technique of “improving memory”, enhancing concentration skills and how to remain focused is an important feature of this Training Program.

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(Program Write-up)

This course extensively trains the participants on developing and honing communication, presentation and public speaking skills. The participants will learn to articulate their thoughts impactfully and effectively. Among other things this course will also cover issues such as how to handle your boss. The course will also cover how to **develop deep and lasting relationships with peers, subordinates, friends, relatives and associates.**

It will also cover how to handle close and intimate relationships of one's life.

This course will cover **how to continue to remain employable** in this ever changing world. It will also teach how to keep getting promoted to higher responsible positions.

This course will teach you on how **building up a solid financial backbone** is important in realizing your dreams and desires.

However, this is not a run of the mill Program on “Personality Development”.

This course trains the participants in clear distinction between personality orientation and character orientation. Personality orientation gives small and temporary successes. **Sustained success comes only with a proper blend of personality & character orientation.**

Above all, this course will train you in the art of **“happiness”** and in the art of developing **“positive attitude”**. These two things are considered foundational in achieving your ultimate success.

To sum up, following topics will be extensively covered during this Life Transforming Course:-

- ▲ **Adaptability & Self-Management**
- ▲ **Clarifying Life Goals, Dreams & Desires**
- ▲ **Developing openness to Change**
- ▲ **Developing “comfort” with Technology**
- ▲ **Developing a Dynamic Personality**
- ▲ **Emotional Intelligence**
- ▲ **Positive Attitude, People's Skills**
- ▲ **Power of Trust - Intent & Integrity**
- ▲ **Building Deep & Lasting Relationships**
- ▲ **Enhancing Memory, Focus & Concentration**
- ▲ **Time Management / Life Management**
- ▲ **Work-Life Management & Handling Stress**
- ▲ **Team Building & Collaboration**
- ▲ **Effective Articulation & Communication Skills**
- ▲ **Presentation & Public Speaking Skills**
- ▲ **21st Century Leadership Skills**
- ▲ **Happiness vs. Pleasure – Human Spirituality**



7 Essential Adult Skills



**Work-Life
Mastery**

Benefits - Participants will learn:

- ▲ To recognize life-stopper habits & overcome anger, impulsiveness & negativity
- ▲ To acquire the “right” attitude & become self-confident

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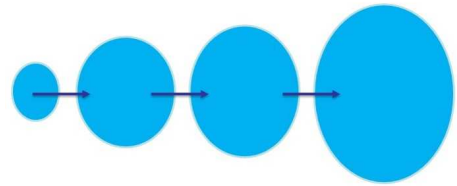
(Program Write-up)

- ▲ To become problem solver & decision maker
- ▲ To lead a stress free & disease free life
- ▲ To become an excellent conversationalist, communicator & public speaker
- ▲ To have harmonious personal & professional relationships
- ▲ To live a life of leadership & purpose
- ▲ To learn to negotiate life in the market dynamics of 21st century

Frequently Asked Questions (FAQs):

Q1. Why is it called a Life Transforming Course?

- A. Most of us grow old without truly growing up. Most collect wisdom randomly in bits and pieces. Lack of clarity leads to a state of perpetual confusion. This Program unfolds in a predetermined (well researched) **SEQUENCE** – It is structured unfolding of knowledge relevant for a deeply satisfying personal and professional life. The Program has been put together after 4 years of intensive and extensive research. And it has taken 18 months to put its presentation in a defined sequence to achieve desired and lasting impact on the participants. This course will transform every participant from being a mere survivor to becoming an achiever and a great performer – from leading a life of insignificance to becoming a man or woman of substance. Hence, this course is called Life Transforming Course.



Q2. Is it yet another Personality Development Course?

- A. No. This course is deeper and wider. Personality development plays a very small part in life. This Program teaches you how to obtain a very proper balance between PERSONALITY and CHARACTER orientation which is the only thing which will lead you to '**lasting success**'.

Q3. After doing this course, do I need to do any further personality development course?

- A. No. This is a comprehensive Program on how to effectively negotiate your life in the complex era of 21st Century, where VUCA and constant disruption prevails. During the course you will learn how to apply the new knowledge to various life situations. You may continue reading newspapers and other books after this course and you will find that this subsequent reading has become more meaningful for you. This reading will enhance your power to grasp the fine nuances and various dimensions of the constantly changing world around you.

Q4. All Learnings from a Training Workshop get diluted over time. How the Learnings of this Course can be retained?

Good question. We provide lifelong complimentary post training support to the participants through our Coach Leadership Centres. Participants who graduate from this Course become eligible for Membership of Coach Leadership Centre (CLC) in any of the Centres. These Alumni groups meet once in a month for 3 hours to revisit and internalize the learnings from this Program. Currently, CLC has its centres in New Delhi, Chandigarh, Hoshiarpur and Gurgaon. New centres are coming up.



BE YOUR BEST – LEADER

(Program Write-up)

Since all the members of CLC have undergone this Course, it is a community of likeminded people with positive attitude and drive to perform. Here members network with one another and create mutual synergies.

CLC holds Alumni Meetings once every month. In these meetings events & activities are held which fully recharge the members to the learnings from the Course **BE YOUR BEST – LEADER**. Thus, the learnings never get diluted.

Q5. Who is the Trainer?

- A. The trainer is Mr. Sunil Chandra – is a global Coach, Business Consultant and Master Trainer with more than 30 years of experience not only in the corporate world but also in the portal called “Life”. He is a renowned Change Management Consultant and is well known in the corporate circles as - A natural motivator who helps others in their personal growth.

He has conducted more than 500 training programs / workshops to enhance quality of personal and professional lives of the participants. He has carried out deep research in the area of “Futuristic Leadership” and designed a Training Program which is regarded as foundational for corporate success in the 21st Century.

He is the Director of a global consulting & training company – [PENTAGON IMPEX INTERNATIONAL](http://www.piiconsultants.com) – having clients in India, UAE, Saudi Arabia, Ethiopia and Hong Kong. You may also browse: www.piiconsultants.com

He is the Master Trainer of COACH LEADERSHIP CENTRE – an organization committed to regular personal growth.

Q6. What is the methodology of training?

- A. This training program is a kind of workshop where the participants are free to ask all questions at any time during the training. Interaction among the participants is encouraged. Knowledge and Skills are imparted by practical training, audio and video presentations, games and exercises. There is lot of participation from the trainees in all the sessions.

Q7. Who all can attend this training program?

- a. Entrepreneurs, Corporate Leaders, Managers & Executives who aspire to take their company to the next level.
- b. HR Heads/Managers who aspire to create high performance culture and build competent leadership in the company;
- c. Individuals & couples, who wish to take charge of their lives, develop self-confidence and create everlasting family harmony & peace, which in turn, will lead to personal & professional growth;
- d. A Program for all adults of above 18 years of age.
- e. **Couples are encouraged to attend.**



BE YOUR BEST – LEADER

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This is a program based on principles of adult learning. Any individual who is either 18 or above can attend this program. A large number of our participants in the earlier training programs are people of all ages, including couples. The eldest trainee has been an 82 year old insurance agent.

A large mass of people grow old without truly growing up. They think they know everything. Everybody who has attended this program has confessed how little he / she knew earlier.

This Program is on how to be at your best in 21st Century, transforming your failures to success, goals to achievement, stress to smiles, fears to courage, doubts to positive beliefs and from conflicts to healthy bonding.

The program especially encourages the couples to attend for everlasting family harmony and peace. Today, everybody needs new skills and knowledge on positive attitude, time management, efficiency and effectiveness, personal finance management, parenting skills, handling teenagers and their problems, stress management and establishing proper work life balance. This course deals with every such aspect of life in a practical manner. That is why it is called a life transforming program.

It is a classic program and it is so deep and fundamental that many organizations and institutions are going in for it for all their employees across the organization.

